

**Minutes**  
**NCA Executive Committee Meeting**  
**February 1, 2013**  
**Hyattsville, Maryland**

**Participating in the meeting**

Steven Beebe, President (Presiding); Kathleen Turner, First Vice President; Carole Blair, Second Vice President; Richard West, Immediate Past President; Phil Backlund, Educational Policies Board Director; John Greene, Publications Board Director; Kristine Muñoz, Research Board Director; Ronald Shields, Finance Board Director; Kathleen Glenister Roberts, Finance Board Member (non-voting); Bobby Patton, Finance Board Member (non-voting); Nancy Kidd, Executive Director (non-voting)

*National Office Staff:* Rebecca Davidson, Administrative Assistant; Mark Fernando, Chief of Staff; Kim Griffin, Chief Financial Officer; Jim Ketchum, Director of Publications; Brad Mello, Associate Director for Academic and Professional Affairs; Trevor Parry-Giles, Associate Director for Academic and Professional Affairs; Arlyn Riskind, Director of Public Affairs and Public Information

*Guest:* Katherine Burton, Routledge, Taylor & Francis (for part of the meeting)

**1. Call to order**

President Beebe called the meeting to order at 1:05 pm Eastern time.

**2. Announcements, updates, and reports**

President Beebe drew the EC's attention to a number of routine reports provided in the written meeting materials.

**3. Consent Agenda**

The consent agenda included the following items: approval of the September 14, 2012 EC meeting minutes; the November 14, 2012 EC meeting minutes; the August 8, 2012 LA online business minutes; the November 14 and 17, 2012 LA meeting minutes; the three year EC meeting calendar; new emeritus memberships; renegotiation of Karlyn Kohrs Campbell Award agreement; Caucus on Disability Issues name change; conflict of interest disclosure; revision to policy on preconference presenters; 2013 convention fees; gift acceptance policy; award committee appointment; and merger of two board-designated funds.

Finance Board Director Ronald Shields indicated that the Finance Board discussed each of the final four items in detail during its meeting the previous day and explained the Board's recommendations on each issue.

*A motion was made by Backlund to approve the consent agenda. Seconded by Blair. Motion carried unanimously.*

**4. Logo Redesign**

Given that the eve of our centennial seems an opportune moment to update the association's image in a way that is authentic to our history and sensitive to our future, the EC considered a

new logo proposal which includes centennial year variants. There was some discussion about the design permutations presented.

*A motion was made by West to approve the new NCA logo. Seconded by Blair. Motion carried unanimously.*

## **5. Strategic Discussion: The Future Business Model for Scholarly Societies—Focus on Publishing**

President Beebe introduced this discussion as the first in a series about what our members are going to need from NCA in the coming decades and the ways in which we can ensure our financial viability to meet those needs. The traditional business model for scholarly societies is built around publications revenue, membership dues, and convention fees. As the external environment is changing in many ways, there is a high probability that such a model will have to be amended to at least some modest degree in the future. The EC will spend time considering the relevant changes in our external environment as well as possible adaptations, and eventually the EC may turn to a discussion of diversification of revenue streams.

For this initial session, Katherine Burton from Routledge, Taylor, & Francis joined the EC for a session on the holistic role of publications for the association. She provided a detailed opening presentation that addressed the scope and pace of changes in the publishing environment. She talked about how our current program is working and ways in which we can be creative and flexible to adapt to calls or mandates for open access and other external changes. The EC asked many questions and a robust discussion ensued. The group committed to ongoing consideration of related issues

## **6. Constitution/Bylaws Revision Revisited**

The EC discussed at length possible next steps in the process of addressing some of the issues with our current governing documents. After the EC talked about the concerns expressed by the 2012 LA regarding the proposed bylaws revision that was brought before it, the EC concluded that it still needs additional feedback to make an informed decision about next steps.

*A motion was made by Kristine Muñoz to develop an issue/response document describing proposed changes to the current governing documents. This document will be discussed with focus groups of 2012 at-large LA members. Results of those focus group discussions will be brought to the EC in June for consideration. Seconded by Blair. Motion carried unanimously.*

## **7. Adjournment**

With no further business, the meeting was adjourned at 4:53 pm Eastern time.

Respectfully submitted,  
Nancy Kidd, Executive Director