

"What Not to Do on Video" Speech Assignment
SC107 Online Oral Presentations
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I. LOC:

LOC #4: Create messages appropriate to the audience, purpose, and context

- Locate and use information relevant to the goals, audiences, purposes and contexts
- Adjust messages while in the process of communicating

II. Assignment Rationale: This assignment helps students identify and apply ways to minimize delivery distractions when recording their online speeches for this course. Since this assignment is given in week 2 of the course, this speech also serves as an ice-breaker to help students learn more about each other and become comfortable creating video speeches in class which ultimately reduces speech anxiety.

Weekly student learning objectives for this assignment are listed below.

Weekly Objective #1:

- Students will be able to identify ways to minimize delivery distractions when recording their online speeches.

Weekly Objective #2:

- Students will be able to display/apply ways to minimize delivery distractions when recording their online speeches.

III. Length of Assignment: Students have one week to complete this assignment during the second week of the course.

IV: Materials needed: Computer access, reliable internet access, a webcam with audio, an unlisted YouTube account (directions on how to create and use YouTube account and privacy settings are provided in Week 1 of this course), and weekly resources (listed below).

Weekly resources:

- Chapter 11 Delivering your Speech Effectively, Chapter 13 Speaking to Inform
- View PowerPoint Presentation for these chapters from the textbook and modified by the instructor (includes information about video background, lighting, camera angle, background noise, professional attire, nonverbal distractions, etc.)

IV. Instructions:

Assignment Description: You will be giving a "what not to do on video" speech. Please be creative, make your video speech unique, and have fun with this assignment.

Before attempting this assignment, please refer to the readings and the PowerPoint presentation for this week –especially the list of delivery tips (Chapter 11). While completing

this assignment, be sure to read and follow all directions for this assignment. After this assignment, please be sure to apply delivery tips to your future video speeches in this course and beyond.

Content: Since you will be giving a "what not to do on video" speech, the content of this speech is not really that important. The goal of this speech is for you to explicitly identify, explain, and display three different online delivery distractions that would make for an unacceptable or unprofessional video speech. If you struggle with what to talk about during this speech, tell us more about yourself (your location, your major, your family, your career goals, your interests, etc.).

Time limit: 2-5 minutes

Due Date: This assignment is due one week from today.

To turn in this speech assignment in Moodle, please click on the link below named "Add a new discussion topic" to add your video link. You will add your unlisted YouTube Link inside of the text box and then click "Post to Forum" to turn it in.

V. Rubric or Scoring Guide: This speech is a 30 point assignment. To earn all of the points for this assignment, students should explicitly identify, explain, and display at least THREE different delivery distractions during this speech. Identifying, explaining, and displaying each online delivery distraction and is worth 10 points (3 delivery distractions @ 10 points each =30 points total).

This assignment and grading criteria align with course weekly learning objectives and LOCs.

VI. Notes: SC 107 Online Oral Presentations teaches students how to create an effective and professional presentation in the online environment to an online audience. Since there are a variety of technology and tools available and they are constantly evolving, students learn how to explore what programs are out there and determine which programs fit their needs in terms of comfort and accessibility. Even though this course is taught in the context of the online environment with ever changing technology, the same classic public speaking foundational principals still apply -such as effective structure and delivery, development of main points/subpoints using credible research and information literacy, and the creation and use of quality visual aids (these are all course Student Learning Outcomes in the syllabus).

VII. References:

Hogan, J., Andrews, P., Andrews, J., & Williams, G. (2017). Public speaking and civic engagement. Boston: Pearson. 4th edition.