

Communication 205: Public Speaking
Spring 2015
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TEXTBOOK:

Beebe, S. A., & Beebe, S. J. (2013). *Public speaking handbook* (4th ed.). Boston, MA: Pearson

COURSE PURPOSE, GOALS, AND LEARNING OUTCOMES:

As is noted in the course catalogue, in this course we will study the basic principles of public address in Western society, with an emphasis on developing a theoretical and practical understanding of oral communication through practice in preparing, delivering, and criticizing speeches in class. Developing your public speaking skills requires more than simply figuring out how to handle yourself in front of an audience. It also requires the development of your listening and critical thinking skills, as you learn to negotiate your place in the public space as orator, audience member and engaged participant, responsible for the on-going/evolving community discussion. You are part of that discussion, and this course intends to help you contribute to and take from that discussion.

- Students will understand how to plan, organize and support ideas and arguments through oral communication.
- Students will be familiar with and utilize a variety of research techniques, including web based information retrieval sources for supporting their speeches.
- Students will develop an understanding of the appropriateness of and practice with various modes of orally delivering speeches, including: reading, extemporaneous, and impromptu.
- Students will research, prepare, refine and deliver speeches, including at least an introductory speech, an informative speech and a persuasive speech.
- Students will understand how to prepare and deliver appropriate visual messages using both traditional and new media technologies.
- Students will understand techniques and models for crafting a variety of messages (verbal, nonverbal, and visual) for particular audiences and purposes. Students will be able to craft oral messages after a conscious process in which various options are reviewed and will be able to explain and support their choices.
- Students will practice critiquing and evaluating a variety of messages (verbal, nonverbal, and visual). Students will understand and be able to explain the conventions and expectations of oral communication as practiced within the discipline of the course taken.

COURSE REQUIREMENTS:

Speeches

1. Introduction (2-3 minutes)
2. Cultural Artifact (3-5 minutes)
3. Demonstration (4-7 minutes)
4. Informative (4-7 minutes) & Outline

5. Persuasive (7-10 minutes) & Outline/AA; please note instructor selects persuasive speech topic

Activities

6 In Class Activities at 5 points each

Quizzes

4 Quizzes at 10 points each

TENTATIVE SCHEDULE:

Week	Topic	Readings
1	Introduction to the Course, Introduction Speeches	
	Introduction Speeches	
2	Introduction and Communication Process Model, Discuss CA Speech	1
	Beginning and Ending Speeches	9,10
3	Organizing the Body of a Speech *CA Topic Cards Due, Quiz 1	8,11
	Delivery and Anxiety	2,13
4	Visual Aids	15
	No Class- Library Tour- Gathering Research Worksheet	
5	Cultural Artifact Speech	
	Cultural Artifact Speech	
6	Ethics and Informative Speaking, Discuss Demonstration Speech	3,15
	Meaning and Language, *Demonstration Topic Cards Due, Quiz 2	12
7	Demonstration Speech	
	Demonstration Speech	
8	No Class- Listening- Ted Talks Listening Speech	4
	Demonstration Speech	
9	Supporting Materials	7
	Citing Evidence,* Informative Topic Cards Due	
10	Impromptu Speech, Quiz 3	
	No Class - Review for Informative Speech	

11	Informative Speech	
	Informative Speech	
12	Informative Speech , Discuss Persuasive Speech and Assign Topics	
	Monroe's Motivated Sequence, Speaking to Persuade, Quiz 4	16
13	Methods of Persuasion, X vs. Y Speech *Persuasion Topic Cards Due	17
	Audience Analysis, Audience Analysis Activity	5
14	Persuasive Speech	
	Persuasive Speech	
15	Persuasive Speech	